

4TH ASSAM INTERNATIONAL AGRI-HORTICULTURAL SHOW 2017

6th to 9th January 2017
College of Veterinary Science Playground
Khanapara, Guwahati, Assam, India



Organised by



सत्यमेव जयते
অসম চৰকাৰ

Government of Assam

Department of Agriculture, Horticulture
& Food Processing

In association with



Indian Chamber of Commerce
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Assam Agricultural University



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Shri Sarbananda Sonowal
Hon'ble Chief Minister of Assam



Chairman

Shri Atul Bora
Hon'ble Minister of Agriculture,
Horticulture, Food Processing,
Animal Husbandry & Veterinary, Assam

BACKGROUND

After the immense success of the 3 Editions of the Assam International Agri Horticultural Show, the organizers have got together once again for the 4th time to organize the 4th Assam International Agri Horticultural Show 2017 at Guwahati, Assam.

Assam International Agri Horti Show is one of the major annual B2B-cum-B2C event in Assam that would bring together the best and the latest in the agriculture, Food Processing and horticulture sector. AIAHS, as a show, has not just proven to be a great marketing activity for the participating companies; it has also helped them achieve astronomical sales figures during all days of the show. Over the years, the Show has witnessed participation of most of the leading brands available in the country. The Show, initiated in the year 1995, however, went "International" for the first time in 2014 and has seen participation of 15 countries and more than 80 international delegates in the year 2014 and 13 countries in the year 2015 and 12 countries with 200 international delegates in the year 2016.

HIGHLIGHTS



EXHIBITOR PROFILE

Agri Biotechnology | Seeds | Agricultural Machinery and Equipments | Fertilizers & Pesticides | Irrigation and Water Technologies | Tissue Culture | Watershed Management | Nutrients | Horticulture | Floriculture | Aquaculture | Post Harvest Technology | Greenhouse | Gardening tools | Solar products | Dairy Equipment Manufacturers | Veterinary Medicines | Medicinal Plant Farming | Crop Protector | Agro Processed Foods /Oils /Beverages /Value Additions | Grading & Sorting Machinery | Packaging Technology & Services | Bar code/Ink Coding Technology | Agricultural Products Traders/| Agriculture Drones | Elevator/Conveyors/Rotary Separators | Animal Operated Implements | All-Terrain Vehicles (ATVs) | Hand Operated Implements | Food Processing Technology & Services | Fresh Fruits & Vegetables | Plasticulture | Precision Farming Products | Power and other Implements | Seed Drill | Sowing & Planting Equipment | Tractors Trailers | Threshers | Vegetable and Root Crop Harvesting Weeders | Agri Distributors & Stockiest | Storage Equipment Mfrs. & Suppliers | Agri Marketing Boards| Logistics and Cold Chain Systems | Warehouses & Cold Storage | Bio Fuels/Bio Energy | Organic Farming | Contract Farming | Integrated Farming | Retail & Chain Groups | IT & Agri Insurance | Agri Finance | Farm Services | Turnkey Projects & Knowledge Transfer | Marketing & Export/Import Services | Agri Business/Agri Trading |Livestock& Dairy Farming | Poultry | Govt. Departments | PSUs | R&D Institutes/Agri Universities | Corporate | Central & State Govt. | Embassies & Consulates | Overseas Buyers etc and many more

VISITOR PROFILE

Farmers | Importers & Distributors | Agriculturists | Agri students | Agriculture departments | Agri engineering units | Agri marketing boards | Agro industry corporations | Agro producers | Central & State government departments and agencies | CEOs/Senior managers of Indian companies/MNCs Dealers for farm equipments and machineries | Entrepreneurs | Farm contractors & garden contractors | Floriculturists | Horticulturists | International business delegations | Research associates & technologists | Seed & fertilizer traders, whole sellers and retailers | Universities & research institutions | General public at large

SEMINARS & FARMER MEETS

- Enhancing Crop Productivity through Modern Techniques
- Introducing the Alternatives in Farming Pattern
- Diversification through Livestock and other Farming for Income Generation
- New Technologies and Latest Tools of Cultivation
- Natural Resource Management, Organic Farming
- Food Processing Technologies
- Credit and Insurance in Agriculture
- Connecting Farmers to Market

TOP REASONS TO EXHIBIT

- Reach out to lakhs of farmers from Assam and adjoining States
- Get connected with the policymakers, bureaucrats, industry captains, eminent scientists etc
- Collaborate with future channel partners, manufacturers, distributors, dealers etc.
- Showcase of grass root level innovators
- Opportunity to launch products at Exhibition

RETROSPECT

3RD ASSAM INTERNATIONAL AGRI-HORTI SHOW 2016 : 6-10 JANUARY 2016

FACT SHEET

No. of Exhibitors: 35 International; 90 National and 400 State level organisations

No. of Visitors : 2,00,000 per day

- Chief Minister of Assam inaugurated the Show.
- Showcase in varieties of rice, oranges, pineapples, ginger, turmeric, banana, orchids, animal products, agri equipment, seeds, farm equipment, irrigation technologies, green house, animal husbandry etc
- International Seminar focusing on food processing, livestock development
- India-Canada Roundtable on Animal Development
- 12 Seminars & Farmer training Sessions
- 50 exclusive B2B and B2G meetings
- 17 EOIs collected and submitted to GoA with Rs. 188 cr.

PARTICIPATING COUNTRIES IN THE LAST 3 EDITIONS



Bangladesh



Italy



European Union



UK



Myanmar



Netherland



USA



Bhutan



Poland



South Africa



Russia



Canada



Indonesia



Taiwan



Israel



Ethiopia



Nepal



China



Lao PDR



Germany

EXHIBITION FLOOR PLAN



EXHIBITION SPACE

Stand Type	Priority Location Stall	Corner Stall	General Location Stall	Raw Space
Investment	Rs. 6500/- per sqmt	Rs. 5000 per sqmt	Rs. 4000 per sqmt	Rs. 1500 per sqmt
Deliverables	9 sqmt stand area Listing of Company profile in Exhibitor Directory	9 sqmt stand area Listing of Company profile in Exhibitor Directory	9 sqmt stand area Listing of Company profile in Exhibitor Directory	36sqmt in open area Listing of Company profile in Exhibitor Directory
	Exhibitor can choose their own location in earmarked priority location	2 sides open		
	Octonom Stall with carpet, 2 Chairs, 1 table, Fascia, 3 spot lights, 1 plug point, 2 food coupons	Octonom Stall with carpet, 2 Chairs, 1 table, Fascia, 3 spot lights, 1 plug point, 2 food coupons	Octonom Stall with carpet, 2 Chairs, 1 table, Fascia, 3 spot lights, 1 plug point, 2 food coupons	Space marked with boundary 6 food coupons

Service Tax @ 15% extra

Payment : 100% payment to be made before the event. All payments to be made by Demand Draft/ Cheque favoring "Indian Chamber of Commerce", payable at Kolkata, India in INR or USD or by bank transfer.

SPONSORSHIP OPTIONS

CORPORATE PARTNER		STATE PARTNER	
CATEGORY	VALUE in INR	CATEGORY	VALUE in INR
Platinum	7 lakhs	Event Partner State	12 lakh
Diamond	5 lakhs	Lead Partner State	10 lakhs
Gold	3 lakhs	Principal Partner State	8 lakhs
Silver	2 lakhs	Associate Partner State	5 lakhs

Exhibitor Directory:

AIAHS brings out an Exhibitor Directory which serves as an ideal reference manual for visitors, importers, buying agents, exhibitors, trade related bodies, foreign buyers, government agencies etc. The rates for advertisement in the Directory are:

Sl No.	Particulars	Amount in INR	Free Copies
1.	Cover Page Inside (Full Front)	Rs. 30,000.00	10
2.	Cover Page Inside (Full Back)	Rs. 25,000.00	8
3.	Any Inside Page (Full)	Rs. 20,000.00	6

Contact for Sponsorship and Participation:

Please Fax/Email the completed application form to:
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A FEW GLIMPSES



1st
Assam
International
Agri-Horti
Show 2014



2nd
Assam
International
Agri-Horti
Show 2015



3rd
Assam
International
Agri-Horti
Show 2016

